



Spruce Creek High School Advanced Performing Arts Program 2024 Fall Sports Program Marketing Sponsorships

MAGANIZE AD POSITIONS

- Full Page- \$500
- Half Page- \$300
- Quarter Page- \$150
- Business Card- \$75
- Senior Dedication (Full Page)- \$400

PREMIER AD POSITIONS

- Inside Front Cover- \$1000
- Inside Back Cover- \$1000
- Back Cover- \$2000
- First Page of Program- \$1000
- Last Page of Program- \$1000
- Two Page Spread- \$750

PRINTING

Conventional and digital offset; 175-line screen, perfect bound.

FINAL TRIM SIZE

8.5" (W) X 11" (D). Extend bleed 1/8" beyond trim on all sides. Type and other image area not intended to bleed or trim, must be held at least 1/2" from trim.

AD SPECIFICATIONS

Digital files are required for ad submissions. SCMPAA accepts files in the print ready PDF file format. We also support EPS, TIFF, flattened PSD. Native application files will not be accepted.

MEDIA

If transferring files electronically, contact your advertising representative. Please label all media with agency name, contact name, phone number, advertiser, ad number, vendor, and emergency contact.

DESKTOP FILE FORMATS

The PDF/X1a format is now being accepted for file submission. Attention must be paid to the proper creation of PDF/X1a files to ensure that they will reproduce correctly. Desktop applications (InDesign or QuarkXPress) saved as PDF/X1a (distilled from PostScript). LaserWriter or AdobePS and the DDAPv3 PPD must be used when saving the Postscript file. All high-resolution images and fonts must be included when the PDF/X1a file is saved. Images must be SWOP (CMYK or Grayscale) TIFF or EPS between 200 and 400 dpi. Total area density should not exceed SWOP 300% TAC. No RGB or JPEG images.

PROOFING REQUIREMENTS

SCMPAA requires 1 proof conforming to SWOP (Specifications for Web Offset Publications) for 4 color process version. Digital proofs are accepted but they must be produced on a SWOP-certified proofing system. Digital proofs should be made from the same file that is being submitted for publication.

Design Fees

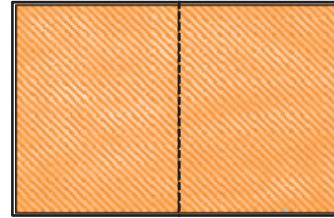
Template design fees are \$75.00 per ad. Includes logo and contact info on a designated template. Custom designs are available upon request at an hourly rate of \$100/hr. If you have paid for ad design, you own the final product, and we will send you the design files and final, high-resolution PDFs. We are not responsible for editing or changing the size of your ad for any other publication or use. If you would like us to resize or re-work the ad for another publication or use, you will be billed \$25/hour, minimum one hour. If you have additional changes after three rounds of edits, or if you request changes after you sign off, you will be billed at \$25/hour, minimum of one hour.

PLEASE EMAIL PRINT ARTWORK FILES TO:

footballprograms@creekband.org

MECHANICAL SPECIFICATIONS

Two Page Spread



(W x H)

Trim: 17 in X 11 in

Bleed: 17.25 in X 11.25 in

Live: 16 in X 9 in



Full Page (W x H)

Trim: 8.5 in X 11 in

Bleed: 8.75 in X 11.25 in

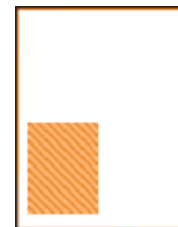
Live: 7.5 in X 9 in



1/2 Page Horizontal

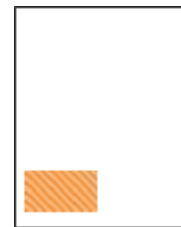
(W x H)

7.25 in X 4.44 in



1/4 Page Vertical (W x H)

3.5 in X 4.44 in



1/8 Page (W x H)

3.5 in X 2 in



Information and Purchase link

