

Want to fundraise to pay your 2023/24 Band Fees? Answer is YES! Find a sponsor, sell them a football ad and 50% of the proceeds go directly to your student's band account.

► 6 EASY STEPS TO FOLLOW:

1. Take 5 copies of the Ad Rate Sheet and fill out the student's name, email and grade.
2. Go to managers or owners of 5 different companies. Preferably, go to companies that you visit regularly as they would be more likely to support you. Alternatively, choose 5 from our "Football Ads List" online at <https://www.creekband.org/fundraising>. Bring a sample program if you have one and explain to them that their Ad will be featured in our Football Program purchased by many locals who attend our games. Get their email so you can communicate easily from hereon out.
3. Email us at footballprograms@creekband.org to tell us which 5 companies you've solicited.
4. After 1 week, send an email to see if they're keen to support you. Let them know the deadline for purchasing, artwork and payment is July 25th. Follow-up weekly until they give you a yes or no answer.
5. Once, it's a YES, then follow-up on getting their payment by credit card or check. If it's a NO, email us so we can update the status on our online contact list.
6. Once payment is received, we will happily help you to get the ad sent in.

To those who sold Ads last year, you will have until June 30th to make contact with your sponsors before your companies go to the "open market" available for anyone to solicit.

* Maximum credit to a student's account is \$200 per every ad sold.

** Selling Ads has been a long-standing tradition for SCHS Band. The community is a great supporter; therefore, it's important to use the "Football Ads List" online to stay up-to-date on what companies are available or not to solicit as we **DO NOT** want to spam companies as that is not professional.

GOOD LUCK!